

One Horn Transportation

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FOR IMMEDIATE RELEASE

One Horn Transportation Celebrates 4th Year Ranking among the 50 Fastest Growing Women-Owned/Led Companies

Growth Powered by Home-Grown Software that Enables Both Freight Agents and Administrative Back Office to Operate with Superior Efficiency

Wayne, NJ (May 12, 2015) – [One Horn Transportation](http://www.onehorn.com) attributes its ability to sustain such growth to the technology that has enabled One Horn to have the most efficient back office. In the first year open to global entrants, the Women Presidents' Organization (WPO), in partnership with American Express Global Corporate Payments, honored the 50 companies at the WPO's annual conference in Phoenix, Arizona on May 1st.

One Horn has leveraged technology to continue to grow revenues by increasing its operational efficiency. Its proprietary software, Stratebo, has automated the time-wasting, repetitive tasks that many other freight brokerages continue to do manually. At One Horn, human capital can be spent on revenue growth instead of people pushing paper, and that is exactly what the freight agents and administrative back office have done.

"We are very fortunate that One Horn's co-founder, Louis Biron, is a computer engineer. Since 2007, we have been automating the necessary administrative tasks that don't really add value but have to get done," said Cheryl Biron, President and CEO of One Horn. "Our freight agents can book more loads faster, and we streamline the whole billing and receivable process, improving profitability and cash flow as well."

"As entrepreneurs, we used to do everything ourselves. As MBAs, we knew we could improve our efficiency, so I started by automating one task at a time," said Louis Biron, COO of One Horn. "Bit by bit I created our proprietary software package, Stratebo, which has grown to become a full-fledged transportation management system (TMS) for the most efficient back office operation."

When One Horn decided to pursue the freight agent model which was the tipping point of its growth, the company faced a "make or buy" decision: Should it finish Stratebo or purchase an outside package. "After an exhaustive survey of the market, we determined that our own software was better and more efficient than anything out there, so we completed its development for use by independent freight agents. This decision was key to keeping our costs down and increasing our efficiency," said Cheryl Biron.

The couple has recently launched a new company, Stratebo Technologies, to offer its software and back office expertise directly to manufacturers, distributors, and warehouses through the new Corporate Agent Program, so they can streamline the shipment of their own goods. This innovative approach will empower shippers to improve efficiency and cut their freight bills by up to 20%.

About One Horn Transportation

One Horn Transportation provides trucking and logistics services to manufacturers and distributors of fresh and frozen food, industrial materials, and consumer goods throughout the United States and Canada. Founded in 2005 by *Fortune 500* executives turned entrepreneurs who wanted to leverage their big corporate expertise to build their own business on their own terms, One Horn has evolved from an asset-based carrier to a pure brokerage, shipping full truckloads on temperature-controlled, dry van, flatbed and oversize tractor trailers. Honesty, Responsiveness, and Reliability are our core values. Visit: <http://www.onehorn.com>.

Also, connect with us on **LinkedIn**, http://www.linkedin.com/company/one-horn-transportation?trk=ppro_cprof, **Facebook** <http://www.facebook.com/pages/One-Horn-Transportation/245894155475455> , **Twitter** <https://twitter.com/#!/OneHornTrans> , and **YouTube** http://www.youtube.com/watch?v=Q99C1_OWnEw

About the Women Presidents' Organization (WPO)

The WPO is the ultimate affiliation for successful women entrepreneurs worldwide. In monthly meetings across the world, women from diverse industries invest time and energy in themselves and their businesses to drive their corporations to the next level. Local WPO chapters are coordinated by a professional facilitator and meet monthly to share business expertise and experience in a confidential setting. For more information, call 212-688-4114 or visit www.womenpresidentsorg.com.

About American Express Global Corporate Payments

Through its Global Corporate Payments division, American Express offers a suite of B2B and T&E payment solutions that help organizations streamline processes and transform them into opportunities for savings, control and efficiency. American Express can help your organization increase working capital flexibility and strengthen relationships with suppliers. For more information, visit us at business.americanexpress.com/us and linkedin.com/company/american-express-global-corporate-payments.

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